# Seday Abraham

## Skills

Adobe Illustrator Adobe InDesign Adobe Photoshop Adobe After Effects Adobe Lightroom Adobe Acrobat Adobe Dreamweaver Sketch Invision Webflow Figma Sketch Up HTML CSS

## **Education**

Savannah College of Art and Design (SCAD) Atlanta, Ga BFA Graphic Design 2018

## Affiliations

American Institute of Graphic Artists (AIGA) 2016 – Present

Black Student Association Atlanta, Ga 2016 – 2018

## **Experience**

Freelance Designer Girltank Mar 2018 – Apr 2018 Designed print and digital promotional items for the collaboration with Toyota Mothers of Invention for the Women in the World summit.

#### Freelance Designer

Self-Employed Jun 2018 – Oct 2018 Designed print and digital branding for various small businesses and brands.

## Freelance Designer

Feral Nov 2018 – Feb 2019 Assisted with the concept, development, and execution of various print, digital, and brand identity systems.

#### Junior Graphic Designer

The Wing Mar 2019 – Apr 2020

Conceptualized, developed and produced original designs for both print and digital assets; Worked in collaboration with the other designers and production team on cross-departmental projects; Executed day-to-day company needs using the brand's identity standards.